



**WeCAN**

Western Communities Action Network, Inc.

# **Food and Fund Drive Tool Kit**



# Go-to Guide for a Successful Food and Fund Drive

Western Communities Action Network, Inc.

## 1) Create a plan for your food drive!

- a. Decide where and what you want to collect: The possibilities are endless! You can choose to collect miscellaneous food items or you can plan a targeted food/personal care item drive. Some examples of targeted food drives include:
  - i. Spaghetti Dinner: Collect pasta noodles, sauce, etc.
  - ii. PB & J: Collect peanut butter and jelly.
  - iii. Breakfast Drive: Collect boxed cereal, oatmeal, pancake mix, and syrup.
  - iv. Soup and Salad: Collect canned soup and salad dressings.
  - v. Fruit and Veggies: Collect canned fruit and vegetables.
  - vi. Kid's Food Drive: Collect kid friendly foods such as mac and cheese, fruit cups, granola bars, etc.
  - vii. Hygiene Drive: Collect personal care products such as shampoo, conditioner, body wash, feminine hygiene products, etc.
- b. Set a goal!
  - i. Whether it is a specific poundage amount or a set number of items, setting a goal can be really helpful in hosting a food drive. Having a goal is a great motivator to collect more and is a great way to build momentum.

## 2) Arrange food drive supplies!

- a. Determine what type of bin/box you will collect items in and make sure the container is placed in a public space where others can see it. WeCAN has some containers available in their office as well. Signage and a list of commonly needed items are included in this tool kit.

## 3) Promote your food drive and get others involved!

- a. Spread the word! Let your friends, family, coworkers, neighbors, classmates, faith community know you are collecting! Some ways you can promote your food drive include:
  - i. Creating and distributing posters/flyers (or utilize ones provided)
  - ii. Send emails
  - iii. Post on Facebook or other social media outlets
  - iv. Church bulletins/Newsletter articles/etc.

## 4) Deliver the goods!

- a. Yay! Your drive is complete! Time to bring your collected items to WeCAN! Donations can be dropped off anytime during WeCAN's regular business hours. Our address is 5213 Shoreline Drive Mound, MN 55364. We are open Monday through Thursday from 9-4:30 (on Tuesdays we are open until 6:30). Donations by check can be written out to WeCAN. Donations by credit card can be made on our website: [www.wecanmn.org](http://www.wecanmn.org)

## 5) Questions?

- a. Need any additional help, ideas, or other information regarding hosting your own food and funds drive? Feel free to email Caitlin, WeCAN's Food Programs Manager, at [foodprogram@wecanmn.org](mailto:foodprogram@wecanmn.org)



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## **Most Needed Items:**

- **Low Sodium Soups**
- **Peanut Butter**
- **Baked Beans**
- **Canned Fruit/Veggies**
- **Cereal**
- **Olive/Vegetable Oil**
- **Jam/Jelly**
- **Diapers (size 5+)**
- **Pull-ups (any size)**
- **Paper Towels**
- **Dish/Laundry Soap**
- **Feminine Hygiene Products**

## **Other Needed Items:**

- **Coffee**
- **Regular Soup**
- **Canned Meat/Fish**
- **Canned Potatoes**
- **Healthy Snacks**
- **Instant Oatmeal**
- **Rice**
- **Pasta**
- **Baby Wipes**
- **Lotion**
- **Cleaning Products**
- **Toilet Paper**



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# Food Drive

**DONATE HERE!**